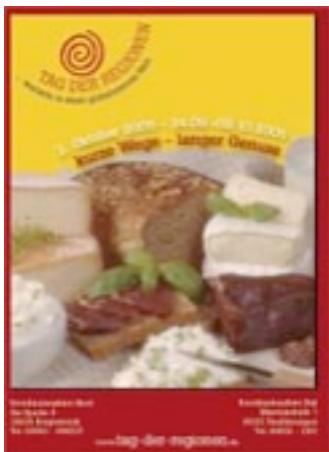


Regional-Movement set up a German Federal Association

In April 2005 more than 200 people come together in Feuchtwangen a little village in Bavaria on the occasion of the second federal-meeting of the regional movement. They do not only participate on a 3-day Symposium, but also take time for networking and the foundation ceremonial act.



Logo of the
“Day of the Regions”
...roots in a globalised World



Since the first “Day of the Regions” in 1999, it was one of the basic goals, to enforce lobbying regional economic cycles. Firstly a local idea, the Day of the Region becomes a national-wide action, which now is organized by two “Coordinations-Offices” in South- and North-Germany. A wide spectrum of partners initiates every year around the 3th of october (Thanksgiving) a lot of activities with regional issues.

The dilemma of this very engaged groups is not being good networked and not being really perceived of a wide public. Against this background the “Action-Alliance” of the Day of the Regions come together at the second federal meeting, to initiate a common association and leave this “niche-existence”.

During the three days of this meeting, the “must” of a strong regional movement become visible and a lot of good examples of successful regional initiatives made this clear too.

Topic of the Day of the Region 2005
“short Ways – long Pleasure”

„Record profits and job losses, horrendous traffic-pressure because of the global market, landwaste and dying city centres”, all this issues need alternatives. With these words Heiner Sindel, the new elected chairman of the federal association, started the symposium. „For many people it becomes more and more apparent, that a globalisation, which only slanted towards an economic liberalisation, does not bring prosperity for everybody by no means.” He strongly call for more regard to alternatives to the globalisation-process in the politics and in the community.

In a first celebration-act 30 persons and initiatives from 9 german federal-states join the association. Well-known figures of the politics and the german lobbying, express their wishes and incitations for the work of this regional association. All of them affirmed, that every single person can support regional economic cycles and contribute to the attractiveness of the immediate living environment.



The intentions of the association:

- Strong common lobbying, to become more perceived by the public and the decision-makers.
- Nationwide public relation about explosive issues of regional movement and the effects of the globalisation-process.
- Support civil engagement beyond yield return.



The main outcome tasks of this are:

The new steering committee of the
german federal association of regional movement

- Win more customers for buying regional products.
Point out the advantages of the regional economy.
Because everybody decides with his daily shopping, how much "regionalising" is possible and how successful regional movement will be.
- Contemporary public relation about current events, concerning the intentions and tasks of the federal association
- Work out hard facts/datas together with science, to specify the importance of regional economic cycles.
- Organize the exchange of experiences and mutual informations between all the active regional initiatives.
- Network active initiatives within a region, to promote a dynamic process with a lot of creative, new ideas.

10.05.2005 Sabine Brückmann

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