

2008

**International Year of Sanitation**

**Internationales Jahr der sanitären  
Grundversorgung**

**Année internationale de l'assainissement**

**Anno internazionale per l'igiene**

# The Swiss campaign



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Direktion für Entwicklung und Zusammenarbeit DEZA  
Direction du développement et de la coopération DDC  
Direzione dello sviluppo e della cooperazione DSC  
Direcziun da svilup e da cooperaziun DSC

# 4 pillars of the Swiss campaign

## Swiss perspective

Recall the historical importance of sanitation and hygiene for the socio and economic development of Switzerland



Switzerland has one of the best sanitation system in the world, but is also facing new challenges...



## Global challenges

Toilets are a dream for 40% of the world population



## Solidarity

Swiss municipalities, swiss citizens, entrepreneurs do support:

- NGOs,
- SolidaritEauSuisse
- Global Sanitation Fund



# Achievements of the Swiss campaign

- A brochure and a website
- Open day in wastewater treatment station
- 2 traveling exhibitions
- 600 drawings from the drawing competition
- Contribution to the Global Sanitation Fund
- Swiss municipalities wanting to be part of Solidarit'eau platform



# Lessons learnt

- To recall our history was a good entry point
- Local authorities and specialists of sewage systems => strongly interested
- Increased interests in sanitation in Switzerland and in developing countries



**The Swiss partners are committed to continue awareness raising and mobilization campaign**

